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A background image of a person riding a bicycle, overlaid with a teal-to-purple gradient. The person is wearing a light-colored jacket and dark pants. The bicycle is a road bike with thin tires.

COMPANY CAPABILITY STATEMENT

FITZROY IT

Our expert team has years of experience in IT & digital; developing, implementing & supporting both business & customer focused solutions with the best and most current technologies.

We focus on your unique needs

Our specialty is listening. Every client is unique and we develop a plan according to **your** needs. Honest support can be a rarity— something we're passionate about providing.



WHO WE ARE

We're a bit unique...

Back in 2009 we started out as a pure IT company. But as we grew, we quickly realised that IT isn't just hardware and reactive support; it's end to end. The effectiveness of a company's front end presence equally as important as the back-end systems.

We bridge the gap between the two and have skills across all aspects of both IT support & digital.

DIGITAL/CREATIVE

We offer a complete digital service, from conception & design right through the development & implementation phases and ongoing support.

With any website build, we believe the most important thing is to understand your unique aims and your customers / prospective customer needs. From here, we can understand if any needs are not being met and create end to end experiences that simplify the way your customers interact with your business.

IT

We are the single point of contact for all your IT needs, taking care of everything from new hardware, software to network support, offsite backup and just about anything in between.

Our IT Support services includes 24/7 remote monitoring of all your IT systems.

This means that we know if there's a problem, often even before you do, and can act quickly to solve it remotely.

| Capabilities | |
|--|-------------------------------------|
| IT | Digital |
| Strategic consultation & planning | Strategic consultation & planning |
| Desktop support & implementation | User experience (UX) design |
| Server / Infrastructure support & implementation | Digital marketing |
| Mobile device procurement, installation & management | e-Commerce |
| Cloud based services implementation & management | Social Media Management |
| Security management | Front end development |
| Backup & disaster recovery | Back end development & integrations |
| Printer / Copier management & installation | eMail marketing |
| Telephony support & implementation | Search engine optimization (SEO) |
| System virtualisations, Cloud & on premises | Search engine marketing (SEM) |
| Office 365 management & implementation | Graphic design |
| Hardware & software procurement | Analytics & reporting |
| Project management | Photography |
| Reporting & database integrations | Video production |